

Deepak Kumar

Senior Full Stack Developer

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Senior Full Stack Developer with 9 years of experience delivering scalable web applications using Laravel, WordPress, Vue.js, React, and TDD practices. Proven expertise in architecting performant APIs, leading cross-functional teams, and maintaining high coding standards. Passionate about clean code, test automation, and mentoring developers. Seeking senior/tech lead opportunities to drive innovation and engineering excellence.

CORE SKILLS

- **Languages & Frameworks:** PHP 8+, Laravel, WordPress, JavaScript, Vue.js, React, Next.js, Tailwind CSS, Bootstrap
- **Testing & Quality:** PHPUnit, Pest, Cypress, Playwright, TDD, CI/CD, Code Reviews
- **DevOps & Tools:** Git, GitHub/GitLab, Docker, AWS (EC2, S3, Lambda), Redis, MySQL, DigitalOcean, Laravel Forge
- **APIs & Integrations:** REST APIs, Stripe, Twilio, Razorpay, Mailgun, Google Maps API
- **CMS & UI:** Custom Gutenberg Blocks, Sanity, Shadcn/UI, Figma Integration
- **Tools:** Slack, Clickup, Google Docs, Google Sheets, Figma, Basecamp, ChatGPT, Github CoPilot

EXPERIENCE

AnymaPlay — Senior Backend Developer - Remote

Jun 2025 - Nov 2025

- Integrated **5+ third-party iGaming services**, including game providers, affiliate platforms, and payment gateways, improving platform interoperability and reducing manual effort by **40%**.
- Designed and optimized Laravel-based backend modules handling **millions of daily player activities**, improving event processing speed by **30%** using queues, Redis caching, and optimized DB queries.
- Built secure payment workflows for deposits, withdrawals, and KYC verification, reducing payment failures by **25%** and enhancing fraud-detection accuracy.
- Developed affiliate tracking features (referrals, commissions, reporting) that increased partner attribution accuracy by **35%** and improved campaign performance insights.
- Implemented monitoring, logging, and automated testing pipelines, reducing production incidents by **20%** and improving deployment reliability.

Webicient — *Senior Full Stack Developer – Remote*

Jul 2024 – Jan 2025

- Developed and maintained websites using **Laravel, Next.js, React, and WordPress**, leading to a **30% reduction in page load time**.
- Implemented **Server-Side Rendering (SSR)** in Next.js, improving SEO rankings
- Built and optimized **Sanity CMS** modules and schemas, enhancing content efficiency by **40%**.
- Designed **custom WordPress blocks**, improving site functionality and user engagement by **25%**.
- Gathered and analyzed **client requirements**, ensuring 100% alignment with business objectives.
- Maintained high **code quality standards**, resulting in a **50% decrease in post-launch bugs**.

TechUp Labs — *Senior Full Stack Web Developer – Hybrid*

Apr 2022 – Apr 2024

- Led the development of **Feedspace.io** using Laravel and Vanilla Javascript with a TDD approach.
- Improved media handling using AWS Lambda & FFmpeg, boosting performance and compatibility.
- Generated transcripts for audio and video files using the AWS Transcribe service, improving accessibility.
- Secured APIs and user uploads using signed URLs and implemented full unit & integration test coverage.
- Applied best coding practices (SOLID principles), resulting in maintainable and scalable code.
- Implement code level changes to improve security to prevent XSS, Session hijacking, MySQL injection etc.
- Mentored junior developers and reduced release bugs by 50% through improved review workflows.

Bunawat — *Full Stack Developer*

Apr 2020 – Apr 2022

- Built a custom Laravel + Vue.js site from scratch with secure OTP-based authentication.
- Integrated marketing and analytics tools including Google Tag Manager and Facebook Ads.
- Coordinated with operations teams to swiftly resolve issues in inventory, post-order processing, and order creation, improving operational efficiency.
- Integrated Google Tag Manager to track user activities, providing valuable insights into user behavior.
- Automated feeds for Facebook Ads and Google Ads, streamlining advertising efforts.

Upwork — *Freelance Developer*

Jan 2016 – Apr 2020

- Functioned as an Individual Full Stack Developer, managing end-to-end development tasks.
- Communicated project progress with customers, gathered feedback at various stages, and addressed concerns directly, ensuring customer satisfaction.
- Proposed and implemented strategies to increase user engagement, improving interaction metrics.
- Integrated Google Tag Manager to track user activities, providing valuable insights into user behavior.
- Provided a comprehensive backend solution for adding, updating, and editing data, streamlining content management.

True Infosystems, Solan — Junior Developer

Aug 2015 - Nov 2016

- Designed and implemented web components for both new and existing designs, enhancing website functionality and user experience.
- Managed and maintained eCommerce platforms for client websites, ensuring seamless operation and improving user satisfaction.
- Developed and executed testing code for mobile and web-based applications, ensuring high-quality software delivery.
- Participated in project development through the entire Software Development Lifecycle (SDLC), contributing to project planning, execution, and delivery.

KEY PROJECTS

Feedspace.io, (Apr' 22- Apr'24)

Laravel, Wordpress, Bootstrap4, Javascript, AWS, FFmpeg

- Built from scratch with full responsiveness and media handling capabilities.
- Integrated AWS services for media storage and transcription.
- Ranked #1 on Product Hunt at launch.

GoWhereWhen.com

Feb 2019 - Apr 2021

Laravel, Bootstrap 4, cPanel, CDN, MySQL, Google Tags/Analytics, Data Studio, Mailchimp, PHP

- Developed scalable backend for global events listing with advanced filters and user profiles.
- Discussed project progress with customers, collected feedback on different stages and directly addressed concerns.
- Suggested ideas and implemented them to increase user engagement.
- Established presentation consistency across Chrome, Safari, Firefox and other common browser interfaces.
- User profile creation and event suggestion based on their choices.
- Created bulk CSV upload, automated event expiry system, and region-based analytics.
- User review system for events.
- Custom Ads solution integration

Afplstores.com, (Jun'20 - Dec'21)

WordPress, Bootstrap 4, AWS EC2, RDS, MySQL, Google Tags/Analytics, Facebook Marketplace, Twilio SMS, Razorpay Payments, Ecom-express & Delhivery Integration, WhatsApp SMS, CRM Integration, PHP

- Built custom theme and checkout flow with OTP login.
- Worked closely with UI/UX designer to implement design changes as needed
- Worked closely with the marketing team to add tags and other features as needed.
- Integrated SMS Gateway Twilio, Payment Gateway Razorpay and Delivery plugin Ecom Express and Delhivery
- SMS Gateway to send updates to the user on order creation, order packed, order shipped and order delivery.
- Custom coded a feature to integrate WhatsApp based CMS (Tickets will get auto created for various triggers like delay in delivery, delivery attempt failed etc.)

Other Projects - <https://brightbid.com>, <https://lakritsroten.se>, <https://convendum.se>, <https://addingvalue.se>, <https://convendum.se>, <https://www.forstepstyle.com>, hermanson.com, rylto.com

ENGINEERING PRACTICES

- Advocate for TDD, ensuring high code coverage and stable releases.
- Strong focus on code reviews, automation, and performance tuning.
- Experience setting up CI/CD pipelines with GitHub Actions and Laravel Forge.
- Adhere to SOLID principles, modular architecture, and clean, maintainable code.

QUALIFICATION

GHEC, Solan — *Computer Science and Engineering*

Himachal Pradesh Technical University - First Division

Jun 2011 - Aug 2015

GSSS, Dharampur — *High School Diploma*

Himachal Pradesh Board of School Education - First Division

Apr 2010 - Mar 2011

LANGUAGES

Hindi
English
Punjabi